

Kiss Bow Or Shake Hands Sales And Marketing The Essential Cultural Guide From Presentations And Promotions To Communicating And Closing

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Kiss Bow Or Shake Hands

Kiss Bow Or Shake Hands - Leadership Crossroads

Kiss, Bow, Or Shake Hands A single-page introduction, four more pages providing a brief cultural orientation, and off you go What follows are chapters on each of 60 countries around the world From Argentina to Venezuela, from Bela-rus to Ukraine, from Belgium to Turkey, and from China to Thailand, many places are covered, and there's a

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By Terri Morrison, Wayne A. Conaway, George A. Borden, and ...

"Kiss, Bow, or Shake Hands: How to Do Business in Sixty Countries," is a helpful reference for travelers From Argentina to Greece to Venezuela, the authors present a work that is both serious and funny, practical and helpful, to assist business travelers as they navigate the cultural maze in ...

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Avoid the kind of mistakes that hurt reputations ...

and CoAuthor of the global business-etiquette classic Kiss, Bow, or Shake Hands, turns her attention to sales and marketing, providing the information and advice professionals need to ensure their intended meaning comes through in every form of communication with customers, partners, and team members—around the world!

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ABOUT TERRI MORRISON

Her new book, Kiss, Bow or Shake Hands: Sales & Marketing is an Amazoncom bestseller, and was #2 on BusinessWeek's best business book list Terri Morrison's seminars in intercultural communications, diversity, and globalization are both informative and entertaining Seminar clients include multinationals like AT&T, Accenture, the

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Kiss, Bow, or Shake Hands - pages vii-xiii Students assigned individual countries 10 April 1 Guest Speaker - General Motors Executive Background on speaker/materials distributed 3/27 by email 11 April 8 Student Reports on "Doing Business in My Country" Kiss, Bow, or Shake Hands - individually-assigned country

A The people in my life

aunt best friend bow brother classmate cousin friend of a friend grandfather grandmother hug kiss neighbour partner say hello shake hands sister stranger teammate (sports) uncle wave Follow these steps Then compare your ideas with a partner Choose three words from the Family column Then write a definition for each

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